



JOHN APPLE SWIM FUND
Supporting Swimmers. Accelerating Goals.

CORPORATE SPONSORSHIP 2024

INTRODUCTION

The John Apple Swim Fund is actively seeking corporate sponsors for the year 2024. As a dedicated community nonprofit, we operate entirely with volunteers, channeling our efforts towards fundraising for the benefit of swimmers in Lancaster County. By choosing to become a sponsor, you play a vital role in our ongoing initiatives that began in 2013, enabling us to provide scholarships, financial aid, and further extend our outreach to promote water safety awareness and accessible learn-to-swim opportunities for children. Join us in creating a positive impact on the lives of our young swimmers as we strive to make a meaningful difference together!

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Swimming, whether competitively or for leisure, is something most of us get to take for granted. For many, simply having access to a safe water environment is out of reach. For others, the cost of team membership, training, apparel, equipment, fees, and travel prevent them from engaging in competitive swimming. The goal of the John Apple Swim fund is to remove barriers, so that no one in the community who desires to pursue their interests in the pool is left behind.

The John Apple Swim Fund is an all-volunteer non-profit 501(c)(3) organization that was founded in 2013. All donations are tax deductible. 100% of every dollar goes directly to the expenses of meeting our mission.

CONTACT

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Contact: Mindy Ascosi

Phone: 717-917-9004

Email: mindy@johnappleswimfund.org

Web: johnappleswimfund.org

EIN: 47-2287042

PROGRAMS

John Apple Memorial Scholarship:

Our organization awards two annual \$1,500 scholarships to students in their senior year of high school who plan to pursue college swimming. These individuals are chosen based on their commitment to swimming, academic achievement, and leadership skills.

Financial Aid for USA Swimmers

We offer financial assistance to Lancaster County swimmers who cannot afford the full cost of their swim team's program fees.

Rescue Ready Program

This program was created by the Lancaster County Parks & Rec in an effort to eliminate guard shortages across the county. They partner with the School District of Lancaster and the Lancaster YMCA to prepare students for their lifeguarding course. The John Apple Swim Fund provides financial assistance to cover the cost of the student's certification which typically ranges from \$250-\$300 per person.

Summer Camp Swim Lessons

We have partnered with the Lancaster REC, by introducing and funding swim lessons into their summer camp series. Last year the program transformed the lives of over 300 children, giving them valuable water skills for a summer to remember!

2024-2026 GOALS

- Increase the John Apple Memorial Scholarship to \$2,500.
- Introduce summer swim lessons into two additional Lancaster city camps.
- Update website.



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CORPORATE SPONSOR

\$500

- Logo on Home page of Swim Fund’s website
- Logo and recognition on annual newsletter (circulated to 500 individuals)
- Logo included on all email campaigns
- Event Sponsor

Submit this form along with a check made payable to “John Apple Swim Fund” to the address below.

CONTACT INFORMATION

Name: _____ Title: _____

Organization: _____

Address: _____

City, State, Zip: _____ Phone: _____

Email Address: _____

Please return completed form to:
Mindy Ascosi, President
John Apple Swim Fund
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mindy@johnappleswimfund.org
717-917-9004