

SPONSORSHIP KIT 2018

APPLE PALOOZA 2018 — 6TH ANNUAL FUNDRAISER — LITITZ PA

The John Apple Swim Fund is currently seeking sponsors for 2018. We are a community nonprofit 501(c)(3), all volunteer organization that is geared towards raising money for Lancaster County swimmers. The John Apple Swim Fund is the only organization in Lancaster that focuses solely on raising funds for local swimmers. Our Swim Fund was established in 2013 and we've already had the opportunity to award eight scholarships. By becoming a sponsor, you'll be helping us raise money so we can continue to award scholarships and financial aid for many years to come. Let's work together and make a difference in our young swimmers' lives!

EVENT DETAILS:

Date: Saturday, June 9, 2018

Timeline: 3:00pm to 9:00pm

Location: Woodridge Swim Club, Lititz, PA

Attendance: 200+

Admission: \$5 / person, 3 & under Free

ACTIVITIES INCLUDED

SCHOLARSHIP AWARD PRESENTATION,
LIVE MUSIC AND DJ, BEER GARDEN,
FOOD TRUCK, FAMILY RELAYS, KID CRAFTS &
GAMES, MOONLIGHT SWIM, RAFFLE PRIZES

APPLE PALOOZA EVENT SPONSOR

\$200

- Admission for 4
- Free bar drinks throughout the event (21 & over)
- Media Recognition
- Logo on Event page of Swim Fund's website
- Logo on flyers & email blasts
- Logo on event program
- Logo included on event banner

(You are welcome to market your company during event with a table display setup)

APPLE PALOOZA 2018 — 6TH ANNUAL FUNDRAISER — LITITZ PA SPONSORSHIP APPLICATION

EVENT SPONSORSHIP \$200.00

Submit this form along with a check made payable to “John Apple Swim Fund” to the address below.

CONTACT INFORMATION

Name: _____ Title: _____

Organization: _____

Address: _____

City, State, Zip: _____ Phone: _____

Email Address: _____

Please return completed form to:

Mindy Ascosi, President
487 Letort Road, Millersville, PA 17551
mindy@johnappleswimfund.org
717-917-9004